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IQ

A premium front end for LinkedIn
automation & engagement.

Front-end rebuild proposal · website + product app

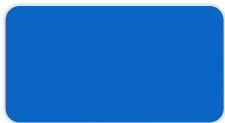
Rebrand: logo & style guide



On light

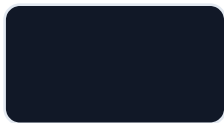


On brand blue



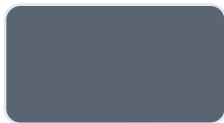
Brand blue

#0A66C2



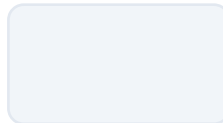
Ink

#111827



Grey

#5B6472



Surface

#F1F5F9

Aa

Headings: heavy geometric sans

Body: clean, high-contrast sans

Icon at small size:



Objective

2

1

Look premium

A front end that feels as smart as the product.

2

Work perfectly on mobile

Every screen usable with one thumb.

3

One brand, end to end

Website and app finally look like the same company.

How we can help



Modern front end

Rebuild the interface on a fast, modern stack.



Mobile perfected

Designed mobile-first, then scaled up.



Site + app unified

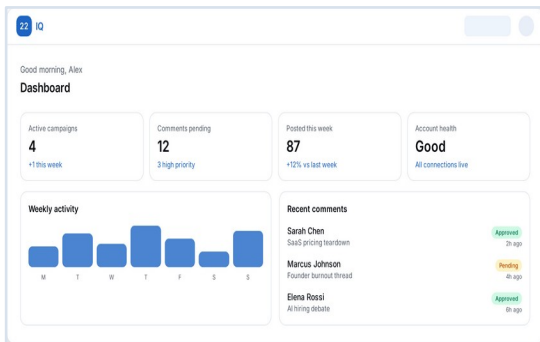
One design system across both.



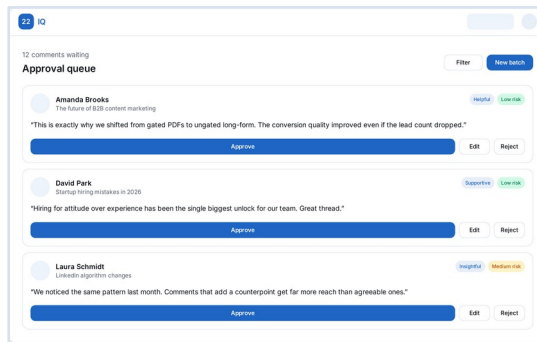
Backend untouched

Your data, logins and LinkedIn setup stay as-is.

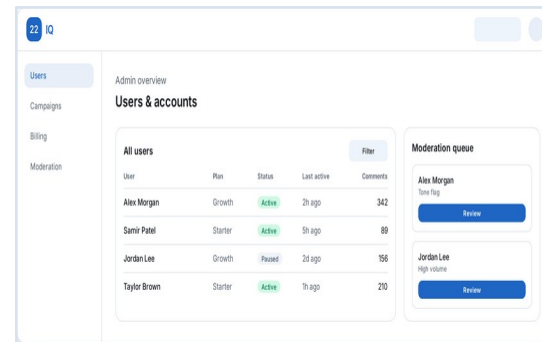
Proposed views



User dashboard



Comment queue



Admin overview

This is purely mockup but of course we will continue to master the UI/UX to be Pro and Premium.

What we need

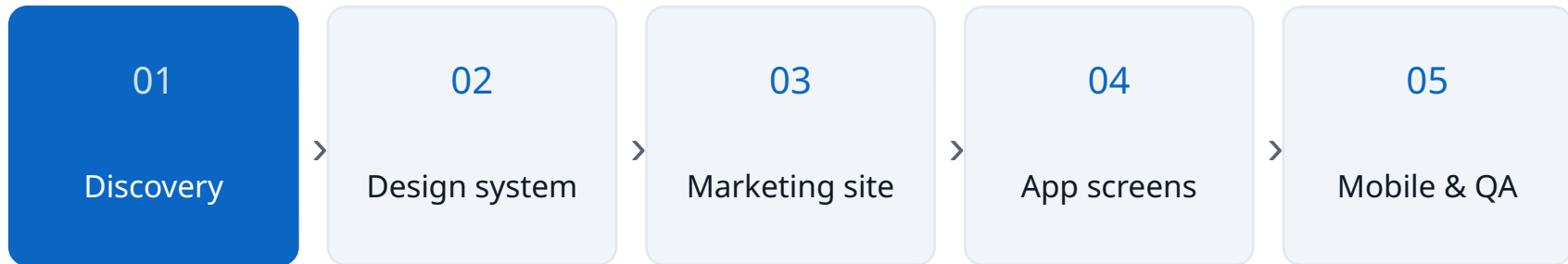
Access

- A test user account
- An admin account
- The front-end code repo
- A staging environment

Information

- API reference or endpoint list

How it will work



The new front end runs side by side with the current one.

Nothing is switched off until you have seen it, used it, and approved it. No downtime for your users.

Same product. A far better first impression.

You already have the engine. We make it look and feel like the premium tool it is, on every screen, in every hand.